

Broiler & Breeder News Asia

26 Nov - 2 Dec 2025

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Market Trends and Exports/Imports

China Bans Five Brazilian Soy Exporters After Cargo Contamination

BANNED

Issue: China suspended five Brazilian soy export facilities after detecting pesticide-treated wheat in the ship hold of a 69,000-ton soybean shipment.

Scope: The suspension affects five plants out of more than 2,000 approved exporters; facilities linked to Cargill, Louis Dreyfus, CHS Agronegocio, and 3Tentos are reportedly involved.

Response: Brazil is treating the matter as a top priority but emphasizes its strong trade relationship with China, with over 100 million tons of soybeans expected to be exported this year.

Source: [The Poultry Site](#)



Indonesia's Feedmill Expansion Plan

Investment: The Ministry of Agriculture plans to invest up to USD 1.2 billion to build feedmills across 30 locations, targeting regions with chronic feed shortages.

Rollout: Implementation will occur in two phases—12 sites first, then 18—prioritizing Kalimantan, Sulawesi, and Papua.

Objectives: Improve national feed distribution, secure feed, veterinary supplies, and DOCs for small-scale farmers, and reduce vulnerability to market volatility.

Market Stabilization: Government will set a farm-level purchase price for corn and a ceiling retail price for livestock producers to stabilize long-term pricing.

Timeline: Feasibility studies underway; construction expected to begin early 2026.

Source: [Asian Agribiz](#)



DOC Oversupply Seen as 2026 Risk in Indonesia

Key Concern: Indonesia faces expected oversupply of DOCs, live birds, and carcasses in 2026, driven by increased GPS imports and production growth outpacing demand.

Market Context: Strong fundamentals—GDP growth of 5.4% and per-capita chicken consumption of 14–15 kg—but global logistics costs, climate disruptions, and feed volatility (60–70% of production costs) continue to pressure producers.

Industry View: GPPU urges better planning, coordination, and market-stabilizing policies to prevent farmer losses and achieve sustainable industry growth.

Risks & Needs: Climate impacts and geopolitical tensions threaten feed ingredient prices. Stakeholders call for stable domestic corn supply and improved logistics.

Opportunities: Growth potential in value-added products, digitalization, and modernization of supply chains.

Source: [Asian Agribiz](#)

Feed and Nutrition

High Feed Costs Undermine Philippine Poultry Industry Growth



Core Issue: Corn tariffs of 35–50% keep Philippine feed prices among the highest in the region, raising broiler and egg production costs and reducing competitiveness.

Impact: Elevated feed costs squeeze margins for broiler/layer farms, raise processing costs, and push retail prices higher for consumers.

Benchmarking: Philippine corn prices (USD 0.42–0.44/kg) far exceed those in Thailand and Vietnam, making local poultry less competitive internationally.

Structural Challenges: A dual system—large commercial farms and many backyard producers—complicates regulation, biosecurity, and efficiency.

Competitiveness Gap: Producer prices remain 37–62% higher than major exporters (US, Brazil). Imports continue filling supply gaps.

Policy Needs: Urgent tariff reform, improved feed production practices, stronger farmer organizations, and technology upgrades are needed to support long-term sector competitiveness.

Source: [aviNews](#)

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Feed and Nutrition (Cont.)



How Distribution of Key Nutrients Affects Broiler Performance

Issue: Long feed distribution lines can create inconsistent feed quality, leading to uneven nutrient intake among broilers.

Key Findings: Variability in amino acid density significantly influenced body weight, feed conversion, breast meat yield, and bone mineralisation. Phytase activity, however, showed no meaningful impact on performance or bone health.

Implication: Amino acid density is the most reliable indicator of nutrient segregation; inconsistent levels directly reduce growth and flock uniformity.

Practical Takeaway: Producers should monitor amino acid density and maintain pellet quality along feed lines to ensure birds receive consistent nutrition across large houses.

Source: [Poultry World](#)



Feed Producers and Farmers Cooperate to Raise Corn Production in Vietnam

Initiative: Vietnam's feed processors, including De Heus, are partnering with farmers—mainly in the Central Highlands—through contract farming schemes to boost domestic corn output.

Support Measures: Companies provide technical training to improve yields, which currently average 5 tons/ha.

Outlook: USDA FAS has raised MY 2024/25 production estimates to 4.1 million tons across 820,000 hectares, partly due to these coordinated efforts.

Impact: The program aims to stabilize corn supply, increase local raw material usage in feed production, and improve farmer incomes.

Source: [Asian Agribiz](#)

Avian Influenza and Disease Outbreaks



Bird Flu Mutation Could Trigger Deadlier Pandemic, Expert Warns

Risk: Institut Pasteur warns the H5 bird flu strain could become a severe pandemic if it mutates for human-to-human transmission.

Vulnerability: Humans lack antibodies to H5, and the virus can severely affect even healthy individuals.

Current Cases: H5N1 continues circulating in birds and mammals; rare human cases include a recent fatal H5N5 infection in the US. WHO has recorded nearly 1,000 human H5 cases since 2003 with 48% mortality.

Outlook: Pandemic probability remains low, but preparedness is stronger, with vaccine candidates and antivirals already available.

Source: [The Poultry Site](#)

Additional Highlight



Bangladesh Launches First National Livestock Week 2025

Focus: Promotes local breeds and modern technology through nationwide events including seminars, exhibitions, and farmer engagement programs.

Recognition: 15 National Livestock Medals awarded for excellence in livestock development.

Sector Impact: Livestock contributes significantly to the economy—USD 7.5B value, strong poultry growth with 85,227 farms and 8M eggs/day production.

Disease Control: Major vaccination efforts for LSD (7M doses), FMD, and PPR (60M doses).

Goals: Enhance technology adoption, food safety, and entrepreneurship while strengthening national livestock standards.

Source: [aviNews](#)



Poultry India Expo Reflects Strong Industry Growth

Event Scale: The 17th Poultry India Expo hosted 500+ exhibitors, 50,000 visitors, and strong international participation, underscoring industry momentum.

Industry Innovations: Companies showcased strong momentum—**Aviagen** reported improved Ross 308 AP performance with more farms achieving 500+ EPEF; **AB Vista** saw double-digit growth; **Mavitec** expanded local manufacturing; **Moba** experienced rising demand for graders and new ohmic pasteurization tech; and **Evonik** launched a faster-acting probiotic and noted increased use of synthetic amino acids.

Source: [Asian Agribiz](#)